July 09, 2019

Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: REQUEST TO APPROVE AND AUTHORIZE PRESIDENT TO EXECUTE FOURTEEN GRANT AGREEMENTS TOTALING $186,898 RELATED TO THE MEASURE A BREATHE/RESPIRA COMMUNITY GRANT PROGRAM

Dear Supervisors,

RECOMMENDATION:

Authorize the President to execute the following grant agreements:

1. Agreement with Golden Gate National Parks Conservancy in the amount of $2,200.
2. Agreement with Golden Gate National Parks Conservancy in the amount of $3,000.
3. Agreement with LITA Marin in the amount of $5,125.
4. Agreement with Marin Asian Advocacy Project/Marin LINK in the amount of $7,000.
5. Agreement with Museum of the American Indian in the amount of $8,000.
6. Agreement with West Marin Environmental Action Committee in the amount of $8,000.
7. Agreement with Wild Art Mobile Outdoor Studio/Marin LINK in the amount of $8,000.
8. Agreement with Bay Area Community Resources in the amount of $30,000.
9. Agreement with Marin City Community Resources District in the amount of $30,000.
10. Agreement with Marin Community Clinics in the amount of $14,573.
11. Agreement with North Marin Community Services in the amount of $11,000.
12. Agreement with Innovative Health Solutions/Healthy Cooking with Kids in the amount of $20,000.
13. Agreement with the San Geronimo Community Center in the amount of $30,000.
14. Agreement with the Tomales Bay Youth Center/West Marin Community Services in the amount of $10,000.
SUMMARY:

Each fiscal year for the life of Measure A, Marin County Parks expects to make at least $100,000 available to support the Breathe/Respira Community Grant Program. A goal of the program is to connect underserved communities in Marin with Marin County Parks’ lands and programs through three focus areas:

1. Visits to Parks: Organize and lead trips to our parks, open space preserves, and recreation facilities. These outings may be coordinated with planned or existing events and/or programs at Marin County parks or open space preserves in partnership with our ranger, volunteer and environmental education staff.

2. Outreach in Communities: Many people are introduced to new park outings through friends and family. Help Marin County Parks expand its reach into Marin’s communities that are unfamiliar with county parks, open space preserves, and park programs by working with us to market our lands and programs. Help us build community knowledge and use of our public lands by helping us to connect with the communities you are already connected to and working with.

3. Bridges to Enjoying the Outdoors: Plan and lead programs that overcome existing barriers preventing communities from accessing and enjoying Marin County’s parks and open space preserves. Proposed strategies could address programs in communities, language, transportation, ability level, information access, and a wide range of other barriers.

There are two grant categories – “Sprouts” grants and “Wings” grants. This year a total of $190,000 was made available for these grants to increase the impact of this successful partnerships program. This year’s grant program overview document is attached for your reference (Attachment A).

Grants awarded by your board in previous years have successfully connected hundreds of residents to Marin County’s parks and preserves. The community grant program has helped Marin County Parks partner to build upon deep relationships between local community organizations and disadvantaged Marin residents to expand access to and enjoyment of Marin’s public lands. The grant program has improved community health and strengthened community relationships to Marin’s parks and open space preserves.

Each year leading up to the opening of the grant application period, staff reaches out to our diverse community partners, posts information on the Marin County Parks website, distributes press releases, and makes presentations to advertise this grant opportunity. Program information is made available on the Marin County Parks Measure A webpage. Current grantees will report on their work during the regularly scheduled meeting of the Parks and Open Space Commission in September 2019.

A three-member Parks and Open Space Commission ad-hoc review committee participated alongside department staff in the grant selection process. Committee members assisted staff in the review of all grant applications and met with staff to identify successful proposals to recommend to the full Parks and Open Space Commission and to your board.
At their May 16, 2019 meeting, the Parks and Open Space Commission voted unanimously to recommend the following awards to your board for approval:

**Sprouts:**

- $2,200 to the Golden Gate National Parks Conservancy to lead two (2) overnight camping trips serving students of Bayside Martin Luther King Jr. Academy emphasizing connection with the outdoors and opportunities to experience local parks.

- $3,000 to the Golden Gate National Parks Conservancy to lead twelve (12) outings for middle school youth in partnership with the Canal Alliance University Prep Program which emphasizes hands-on experience with environmental education, community science, and restoration and stewardship.

- $5,125 to LiTA Marin to lead four (4) park outings serving residents in long-term care facilities who experience significant barriers to leaving their care facility.

- $7,000 to Marin Asian Advocacy Project to lead two (2) park outings serving Marin’s Vietnamese residents.

- $8,000 to Museum of the American Indian to expand and enhance existing museum trips by adding an additional twenty (20) trips to Miwok Park and sixteen (16) trips to a county park serving seniors, youth, and their families, that are focused on outdoor enjoyment and learning about our communities’ Native Peoples.

- $8,000 to West Marin Environmental Action Committee to expand existing youth environmental education trips in West Marin by leading an additional ten (10) trips emphasizing connection with nature and community science in partnership with local naturalists and science professionals.

- $8,000 to Wild Art Mobile Outdoor Studio to lead two (2) outings in conjunction with the Marin County Free Library’s Summer Reading Program in the Parks and to be on-call to lead an additional four (4) trips for groups serving disadvantaged communities that submit requests for outings during the 2019 summer months.

**Wings:**

- $30,000 to Bay Area Community Resources and Slide Ranch to lead twelve (12) park outings for middle school and high school after school program students and an additional eight (8) overnight outings to Slide Ranch for middle school students. The after-school outings provide disadvantaged students in San Rafael City Schools programs the unusual opportunity to learn and play in a park. The Slide Ranch outings will be a first-of-their-kind coming of age program for middle school students focused on leadership and connecting with nature.

- $30,000 to the Marin City Community Services District to lead six (6) park outings for residents of all ages, provide funding for a driver to utilize a
district-owned bus to provide additional community park and recreation outings, lead three (3) major community gatherings and three (3) health hubs at George “Rocky” Graham Park, implement a Junior Ranger and Naturalist program that trains local young people in leadership and resources skills, and lead two (2) community volunteer days to care for George “Rocky” Graham Park.

- $14,573 to Marin Community Clinics to fund the time of a Health Educator to promote ten (10) and attend five (5) Park prescriptions outings, and to meet regularly with staff to onboard Marin County Parks bilingual outreach staff support and integrate our teams to operationalize Park Prescriptions on an ongoing basis.

- $11,000 to North Marin Community Services to lead four (4) bilingual park outings for after school programs, one (1) weekend family service day, and two (2) park dinners where families can meet parks staff and learn about park careers and outdoor spaces to enjoy.

- $20,000 to Innovative Health Solutions to scale up and make available Park Prescriptions to all public health service providers in the county by developing a Marin-focused Park Prescriptions tool kit with everything needed to train and adopt the program, leading six (6) technical assistance meetings with Ritter Center and other local healthcare and community resource providers to test, refine, and train on the toolkit, and by leading an additional two (2) outings to Ritter Center’s Whole Person Care case managers to advance adoption by Ritter Center when serving their clients. Innovative Health Solutions will end by partnering with Marin County Parks to host one (1) countywide Park Prescriptions workshop to train 20-30 healthcare providers on the program in Marin.

- $30,000 to the San Geronimo Valley Community Center to lead a variety of outdoor recreation focused programs serving West Marin residents from their community center, including three (3) trail maintenance outings in partnership with Marin County Bicycle Coalition, weekly after-school mountain bike rides for elementary and middle school students, monthly bike rides for seniors, two (2) hikes per week and one (1) outing to McInnis Park per month for LOFT after school participants, seven (7) LOFT summer camp outings for K-8th grade participants, four (4) family-focused ranger led outings in local preserves, monthly hiking adventures for young adults ages 16-35, and monthly intergenerational hiking trips made available to all West Marin residents.

- $10,000 to the Tomales Bay Youth Center to address outcomes from Madeline Hope’s research on supporting youth and young adults in West Marin by providing one (1) mountain bike-focused outing to Stafford Lake with coaching and a fun competition, one (1) outing to the recently refurbished skate park at Mesa Park with coaching and a social barbeque, one (1) outing at Tomales Park that introduces young people to transportation options and provides a social barbeque experience, two (2) additional park or open space outings serving West Marin youth and young adults, and coordination of a
dedicated team of young adults to develop a West Marin app providing a calendar of events and activities for young people and transportation options to get there.

Grant agreements for all grantees, including scopes of work and budgets, are attached for your review.

All awards are in effect for one year. Grantees are required to complete both a mid-year and final report. The Marin County Parks’ Government and External Affairs Manager is responsible for overseeing the work of all grantees.

FISCAL/STAFFING IMPACT:

This recommendation increases expenditures by $186,898 and will be offset by available funds in the Fiscal Year 2019-20 Measure A Budget, Fund 2560, Program 6471 (Visitor Services).

REVIEWED BY:

[ ] Department of Finance [x] N/A
[ X ] County Counsel [ ] N/A
[ ] Human Resources [x] N/A

Kevin Wright, Government and External Affairs Manager, is the principal author of this report.

Respectfully submitted,

Chris Chamberlain
Assistant Director

CC/KW/kbl

Munis Contract Nbr: FY2019

Attachments: Grant Program Overview and Agreements